



Grant Robertson

Editor / Freelance Writer

3879 Loblolly Dr.
Clarkston, GA, 30021
me@grantrobertson.com
http://grantrobertson.com/
404-734-2676 (mobile)

Summary

Grant Robertson is Lead Editor of [Download Squad](#); Part of the Internet-leading Weblogs, Inc network which also includes [Engadget](#), [The Unofficial Apple Weblog](#), [Autoblog](#), [Joystiq](#) and [BloggingStocks](#).



Writing controversial, thought-provoking articles on technology and software, Grant's work is wildly popular on community-driven sites such as Digg, Netscape, Reddit and Spotback; His editorials and opinion pieces have also been featured on editor-directed sites such as Boing Boing, Slashdot, Daring Fireball and PBS' Mediashift.

Featured in [Blogging Heroes](#) (Wiley, 2007), a book by Michal A. Banks, Grant has also appeared as a guest on several popular nationally-syndicated radio talk programs including "Marketplace", the #1 business show in North America, and New York's long-running "Soundcheck" aired on WNYC.

Grant is currently working on his own book, [Prepare/Produce/Publish/Promote: Video on the Internet](#)

Biography

Writer / Editor – Grant has written professionally since early 2001, and as an amateur since 1997. As Lead Editor, Grant moved [Download Squad](#) quickly into the Technorati Top 100, rising from #256 to #55 within his first year. During the same period, [Download Squad](#) also achieved the #22 position on Techmeme's Leaderboard amongst some of the biggest names and brands on the web ([Wall Street Journal](#), [Forbes](#)).

For Weblogs, Inc. Grant previously served as Lead Editor of [The Digital Music Weblog](#); Increasing web traffic by 150% during his 6 month tenure. Grant has written for magazines as well, including [Linux Magazine](#), and high-profile open-source community sites, Linux.com and Newsforge.com.

Grant's earliest published articles appeared in privately published gray-hat "hacker" *zines*, under a variety of pseudonyms, beginning around 1998.

Computing – Grant has worked in both software development and information services for large and small companies alike. A Veteran of HP, Digital Equipment Corp, and The Southern Company as well as several Web 1.0 era start-up firms, Grant formed an e-business and technology consulting company in 2001. Growing the business with a small Rolodex and an even smaller severance owed to an earlier venture, Grant later sold the firm in 2005 to a publicly traded Information Services consulting firm.

Projects – Grant launched a popular project in 2006, dubbed "Creative Commons: Three Sixty Five." The podcast, featuring artists who have embraced the Creative Commons, served over 7 million licensed and legal mp3s to over 70 countries and met with wide critical acclaim.

Please feel free to contact Grant by phone or email to discuss your assignment or project.

Editor / Freelance Writer

3879 Loblolly Dr.
Clarkston, GA, 30021
me@grantrobertson.com
<http://grantrobertson.com/>
404-734-2676 (mobile)

Industry Recommendations

“Grant is very knowledgeable and has a great deal of ability and initiative. When I led the team at Download Squad he was a consistently excellent contributor, and when I vacated my post he was the obvious choice for my replacement. Grant is a superb team player and leader and has kept Download Squad at the head of the pack.” – Jordan Running, *Blogger, Editor, Tucows*

“I've really enjoyed working with Grant at Download Squad. He's very approachable anytime I have a question and always quick to respond. Grant is also really good at providing leadership and guidance without being "bossy." I've always felt that Grant would never ask anyone on his team to do something he wouldn't do himself and that's something I appreciate immensely. I'm happy to recommend Grant as a terrific leader with a gift for "marshaling the troops" with humor and fairness.” – Lisa Hoover, Writer, Editor, Blogger

“I've worked with Grant as a freelance writer for WeblogsInc on music and technology related issues and have consistently found him to be an excellent writer and great editor who has a great deal of knowledge about the technology industry and an excellent insight into the business of social media.”

– Gordon Finlayson, Attorney, Showtime Qatar / Former editor, Cnet Australia

“As lead blogger Grant has taken Download Squad to new heights, surpassing traffic goals and building the brand reputation in a very short time. His leadership and example inspires our team.”

– Victor Agreda Jr, Programming Manager, Weblogs Inc / AOL

“Grant is fantastic. An entertaining and visionary writer of cyberspace, he manages to entertain and inform at the same time. Throughout everything he does he keeps a great sense of humor.”

– Ray Beckerman, Copyright Law Attorney / Author, "Recording Industry vs. The People"